

# Rose Mary Hefley

Early on, **Rose Mary Hefley** made some career-ending mistakes. Her employer, Meredith Publishing, would have been justified in letting her go. Instead, they provided her with an opportunity to learn how to be a leader. Hefley never forgot the lessons she learned as a young employee: how to be a better performer and a better person.

Rose Mary Hefley now teaches those same lessons to others with her own company, **Achievement Unlimited**. Hefley's genuine enthusiasm for her work is evident as she describes it. "I started my business because I saw a real need for people to have balance and fulfillment in their lives. I had the great fortune to work with some very good leadership, and on the other hand, worked with some people who had not learned how to be effective leaders."

Achievement Unlimited, Inc. provides leaders the courses and tools they need to get better results, improve productivity, and increase revenue and to have more balance.

"Our purpose is to provide people with the knowledge and skills they need to increase their professional and personal effectiveness."

One of the biggest challenges in Hefley's business is convincing people that working harder is not always the answer. "You can work as hard as you want to, but if you are not working smart you cannot get ahead. I help people work smarter."

How does Ms. High Performance keep herself balanced? "To keep balance in my business & personal life I schedule it. It is important to make time for the important things in life. At one time I spent too much time at work and neglected the really important people in my life."

Hefley's sessions are time well spent for individuals, work teams or managers looking to increase production or morale. It's a proven system. "It is incredibly rewarding to see people have happier lives and better relationships with their co-workers, customers and family members. I cannot imagine doing anything else."

**Achievement  
Unlimited, Inc.**



successisahabit.com  
rosemary@successisahabit.com  
(402) 597-1447